



Population Management

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Objectives

- Gain increased understanding of population management.
- Access tools to manage patient populations in your practice.
- Increased understanding of how teams across your practice and community support and improve population management.

Population Management

“For a primary care doc it’s about improving the big picture while staying focused on the individual.”

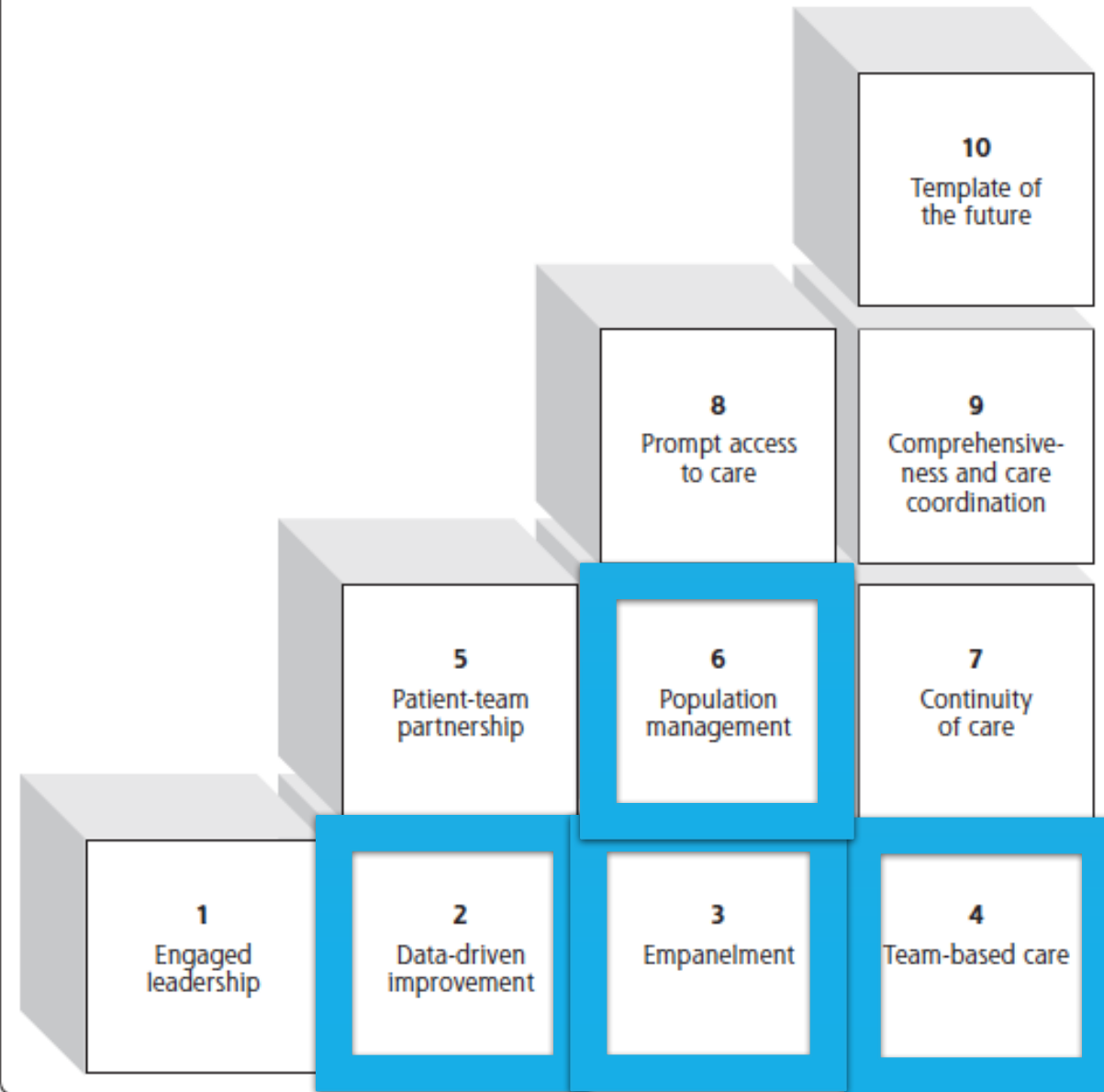
Example: A patient with elevated cholesterol.

Individually: this patient is unique

Globally: this patient is very much the same as many others that you see



Figure 1. Ten Building blocks of high-performing primary care.



Empanelment

- Who are your patients?
- Who do your patients say their doctor is?
- Identify your denominator – key to population management
 - To know how many patients have an A1C > 9, first need to know who your patients are with diabetes.

Empanelment cont.

- Linking each patient to a primary care provider and care team.
- Improves continuity.
- Supports a team approach to patient care.

The 4-Cut Method for Panel Assignment

CUT	PATIENT DESCRIPTION	ASSIGNMENT
1	Patients who have seen only one provider	To that sole provider
2	Patients who have seen multiple providers, but one provider the majority of the time	To the majority provider
3	Patients who have seen two or more providers equally (no majority can be determined)	To the provider who performed the last physical
4	Patients without a physical or health check who have seen multiple providers	To provider seen most recently

Source: Murray et .al., "Panel Size: How Many Patients Can One Doctor Manage?" Family Practice Management, April 2007

Managing the panel

- Building patient registries
 - Slice and dice the data
 - Tells the big stories about the patients that you treat

Using Registries

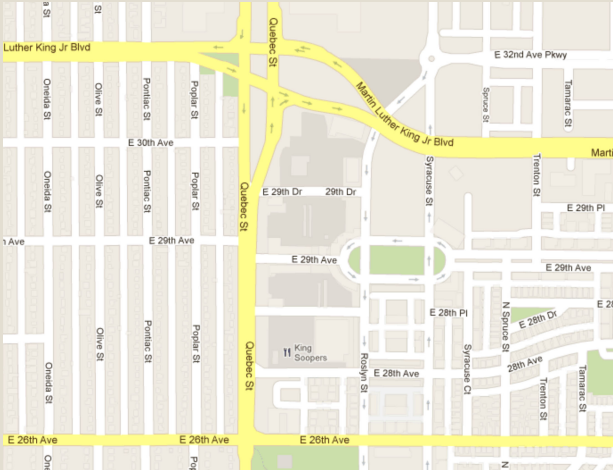
- Used at point of care to identify what is needed at visit
- ID gaps in care for populations
- Tracking trends over time
- Comparisons between providers, practices, systems
- Outreach and care management

Primary Care Provider Dashboard:

UFM-AF Williams

Diabetes Care:

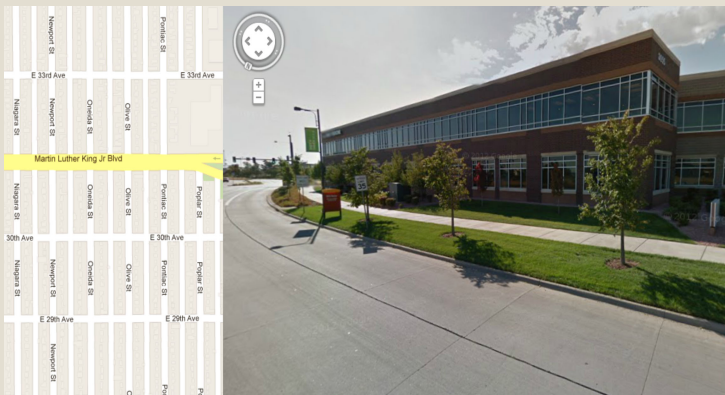
	12-Jun	12-Jul	12-Aug	12-Sep	12-Oct	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13
Number of Patients	471	470	472	411	465	467	468	466	472	473	483	479	440	485	517
A1C in past 13 Months	90%	90%	90%	90%	89%	91%	91%	93%	92%	92%	94%	92%	93%	92%	93%
A1C < 7%	51%	51%	49%	50%	52%	52%	52%	52%	51%	50%	44%	44%	43%	44%	45%
A1C < 8%	72%	72%	73%	74%	75%	75%	74%	73%	73%	71%	65%	65%	64%	64%	66%
A1C > 9%	15%	15%	15%	13%	13%	14%	16%	16%	16%	16%	19%	18%	21%	20%	19%
Blood Pressure <140/90	67%	66%	67%	66%	65%	66%	65%	66%	65%	67%	72%	66%	70%	72%	73%
Blood Pressure <130/80	35%	35%	35%	36%	34%	35%	31%	34%	32%	33%	40%	34%	40%	41%	42%
Lipids in past 13 Months	76%	5%	76%	76%	77%	76%	75%	77%	75%	76%	87%	83%	85%	84%	85%
Non HDL <130	68%	68%	67%	70%	68%	68%	68%	69%	68%	67%	54%	53%	55%	54%	53%
LDL <100	70%	70%	71%	73%	0%	78%	78%	78%	77%	77%	64%	65%	66%	63%	62%
Microalbum in past 13mo	52%	58%	59%	61%	60%	62%	60%	63%	63%	63%	69%	62%	63%	62%	61%
Foot Exam in past 13mo	21%	22%	21%	23%	21%	21%	21%	22%	21%	21%	65%	60%	64%	61%	62%
Retinal Exam in past 13mo	25%	25%	24%	26%	25%	25%	25%	25%	25%	23%	27%	23%	25%	25%	27%
Active Tobacco User	20%	20%	20%	21%	20%	21%	21%	21%	22%	21%	23%	22%	23%	22%	23%
Tobacco Users Cnsld in 13mo	7%	7%	6%	8%	29%	34%	38%	39%	42%	49%	53%	58%	59%	63%	63%



Totals for: KNIERIM, KYLE E

	Blood Pressure		BMI		A1C					Lipids						Screening of Complications			Smoking	Patient Goal	Diabetes Education
Total # Patients	BP < 140/90	BP < 130/80	BMI 25 - 29.9	BMI 30 +	A1C in past 13 mo	A1C in past 6 mo	A1C < 7%	A1C 7-9%	A1C > 9%	Lipids in 13 mo	LDL <130	LDL <100	HDL Men > 40	HDL Women > 50	Triglyc < 150	Nephropathy Screen or Treat in past year	Neuropathy Foot Exam in past year	Retinopathy Eye Exam in past year	Active Smoker & Counseling in past year	Patient Goal on Record	Diabetes Education in past year
18	10 28%	3 14%	2 11%	15 83%	17 94%	13 72%	8 44%	7 39%	3 17%	16 89%	15 83%	11 61%	7 39%	3 17%	8 44%	13 72%	8 44%	1 6%	Non- 14 / 78% Smkr- 4 / 22% Cnsld-1 / 25%	4 22%	2 11%

Patient Level



Blood Pressure		BMI	A1C	Lipids				Nephropathy				Neuro pathy	Retino pathy	Smoking
Systolic BP	Diastolic BP	BMI	A1C	LDL	HDL	TRIGLY	Non HDL	Serum Creatinine	Ur Micro Creat Ratio	GFR	PT on ACE/ ARB Yes/No	Foot Exam in Past year	Retinal Eye Exam in past year	
04/27/2012 131	04/27/2012 82	31.8	01/20/2012 5.6	04/27/2012 235	04/27/2012 49	04/27/2012 118	04/27/2012 259	04/27/2012 1.06	01/20/2012 1.3	121.48	NO	NO	NO	
02/26/2013 149	02/26/2013 82	95.7	02/07/2012 6.0	11/14/2011 54	11/14/2011 54	11/14/2011 86	11/14/2011 71	06/28/2012 0.78	06/28/2012 0.2	363.75	YES	YES	NO	
01/28/2013 130	01/28/2013 53	27.0	10/01/2012 7.2	08/02/2012 84	08/02/2012 39	08/02/2012 222	08/02/2012 128	08/02/2012 5.27	04/16/2010 296.5	16.40	NO	NO	NO	NO
01/10/2013 119	01/10/2013 81	30.6	01/10/2013 5.6	01/10/2013 92	01/10/2013 57	01/10/2013 62	01/10/2013 104	01/10/2013 1.03	01/10/2013 1.5	130.10	YES	NO	NO	
02/07/2013 145	02/07/2013 97	36.8	01/08/2013 6.9	05/16/2012 113	05/16/2012 54	05/16/2012 206	05/16/2012 154	02/07/2013 1.03	08/30/2012 0.6	133.89	YES	YES	NO	
06/11/2012 142	06/11/2012 88	37.4	05/23/2012 7.0	05/23/2012 98	05/23/2012 38	05/23/2012 318	05/23/2012 162	05/23/2012 0.93	08/03/2011 0.6	124.31	YES	NO	NO	
11/16/2012 142	11/16/2012 90	31.4	11/16/2012 8.2	11/16/2012 --	11/16/2012 38	11/16/2012 712	11/16/2012 196	11/16/2012 0.90	11/16/2012 5.8	164.35	YES	YES	NO	NO
01/09/2013 110	01/09/2013 65	31.0	01/09/2013 7.3	11/01/2011 56	11/01/2011 51	11/01/2011 46	11/01/2011 65	01/09/2013 2.80	11/01/2011 18.6	28.98	YES	YES	NO	
02/15/2013 143	02/15/2013 75	37.7	09/11/2012 7.8	09/11/2012 50	09/11/2012 43	09/11/2012 305	09/11/2012 111	05/22/2012 1.19	10/14/2011 1.2	135.70	YES	NO	NO	
02/08/2013 153	02/08/2013 95	72.0	02/06/2013 11.2	02/08/2013 130	02/06/2013 28	02/06/2013 281	02/06/2013 186	02/06/2013 1.01	02/06/2013 31.0	310.64	NO	NO	NO	NO
02/22/2013 138	02/22/2013 84	36.2	02/22/2013 6.9	02/22/2013 107	02/22/2013 48	02/22/2013 96	02/22/2013 126	02/22/2013 0.83	02/22/2013 1.2	211.21	NO	YES	NO	
06/19/2012 136	06/19/2012 83	54.1	03/13/2012 14.3	03/13/2012 92	03/13/2012 48	03/13/2012 249	03/13/2012 142	03/13/2012 0.82	03/13/2012 0.5	230.58	NO	NO	NO	
12/14/2012 135	12/14/2012 80	64.4	10/15/2012 7.4	10/15/2012 61	10/15/2012 37	10/15/2012 108	10/15/2012 83	06/04/2012 0.94	03/19/2012 2.5	265.37	YES	NO	YES	



SO WE HAVE THE
DATA, NOW WHAT?

It takes a team



- What does this data mean to the team?
- Who on the team reviews the registry and when?
- How does the team use this information to make changes in workflow and accountability?
- Can standing orders be created to address gaps in care?
- What data from the registry can be used to inform point of care patient needs?

Team Huddles

- Use patient level data to identify patient needs
- Prep so that session runs smoothly
- Anticipate issues that may arise
- Understand roles clearly across the team



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Process Mapping

1. Access & entry points to initiate integrated care processes
2. Team members responsible for each step
3. Identification methods / screening
4. Treatment strategies, protocols and decision support
5. Systematic monitoring of patient progress and follow up – don't forget about what happens between visits

Work flow analysis to determine potential QI projects

Please
Do not
Erase

Work flow Analysis

Call Center "Triage"
forward calls to triage
Schedule Appts
Cops making
forget to work
6:50 calls/wk.
11:00 to triage
Referrals
sched lab appts - forwarded to
lots of information for
patient

Check Out
Print patient lab orders before
Schedule FLU Appts.
Look for prescriptions

Check In
Pain sheet
Insurance info / in (email)
Patient + labels → MA's

MA's

Temp.
Weight
labs troubled
mail label letters

Nurse Triage

Unnecessary calls
*prescription ready?

home health
O₂ orders, nurse visits, Start IV's

Provider Visit
Woundcare, injections, Cath. inter. labs
Coordinate visits

See patients
Document encounter
order labs, etc
Referrals
FLU studies, radiology
presc
tasks
Call patients

Forms
disability
home health
work release
O₂
camp/work physicals
urgent + referrals
ER admit

demo check
task cytology reports
televox - reminder calls
calling pts to remind them about ins.
bump list MDD Scheduling
daily deposit (collect co pay)
(12-13 screens used)
Verify mo v. Res.
late p.t.s
walk-ins
order interp.
transport p.t.s
transport to in pt.

bill/bills
bump list
UMF scheduling
Verify demo
info

PCP field
orders

Patient centered care

Call center
Do we need someone from
Do we need to 'review' calls?

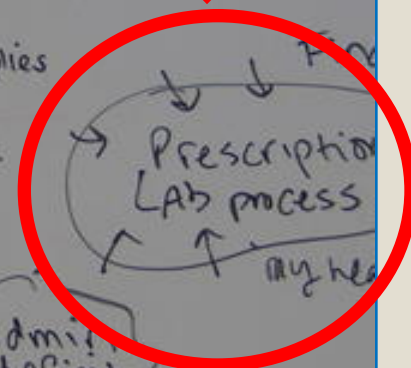
Check out

Labels can be id'd with pt. Chronic
Condition - open up self-manag. app

Anitra - vague "FLU" A problem. What k
unknown visit down the road

Separate lab check in (like I

Identified Pain Points

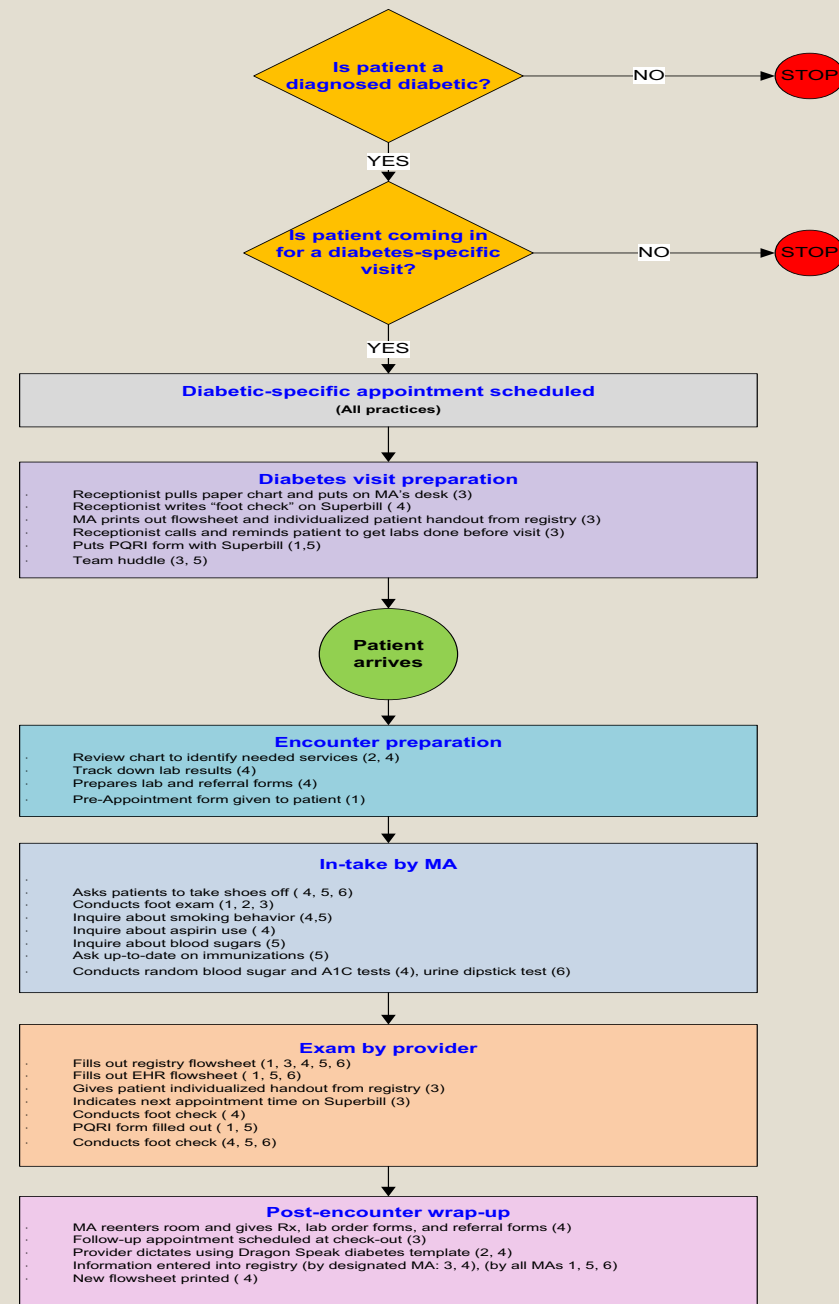


Admin
deficit

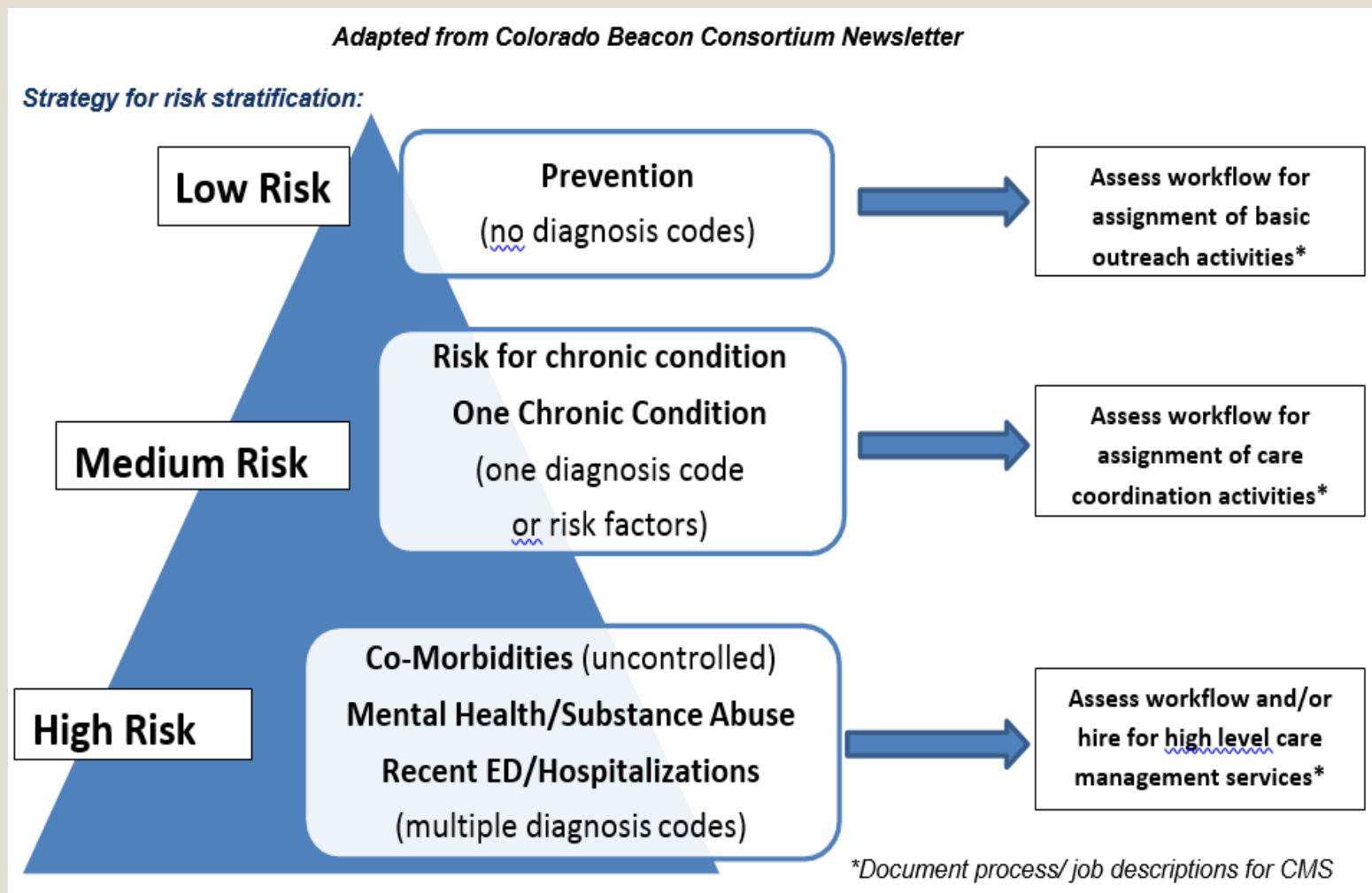
notes back to patients
refill process
PAPS referrals

in pt. rounds
attending -
ded w/ residence test
"walk in patients" Version ii.

Call
inset
lab
App
+
c



Risk Stratification



Empanelment & Stratification Process

» Quantitative Factors

» Quantitative Factors

Administrative Data

- Demographics
- Utilization
- Dx

Clinical Data

- Stats & Status
- Results
- Rx

PREDICT
PRIORITIZE
PREVENT

Clinical Judgment

- Shared Decisions

Patient Reported Data

- Screenings
- Assessments
- Own Words

SOURCE: PATRICK GORDON, RNHP

» Qualitative Factors

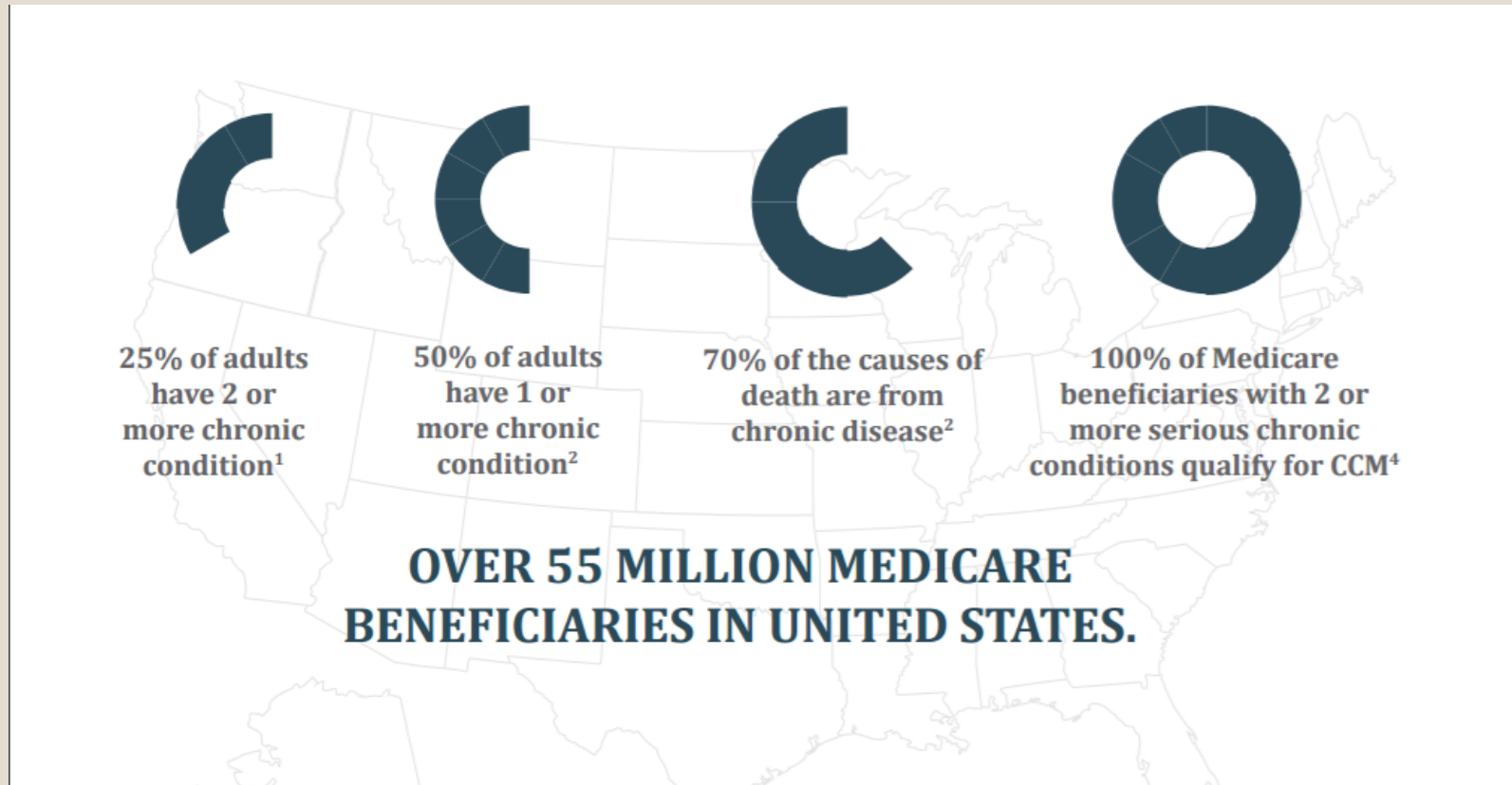
» Qualitative Factors

Care Management

Registry data can inform outreach and work with patients between visits:

- Medication adherence
- Follow up reminders
- Lab draws ahead of next in-person appointment

Chronic Care Managment



CCM Eligible Patients and Providers

To be eligible, beneficiaries must have:

- Two or more chronic conditions expected to last 12 months or until the death of the patient, and that place the patient at significant risk of death, acute exacerbation, or functional decline

Eligible practitioners and suppliers are:

- Physicians, Physician's Assistants, Clinical Nurse Specialists, Nurse Practitioners, and Certified Nurse Midwives
- FQHCs and RHCs
- Hospitals (including critical access hospitals) may bill CCM

CCM Coding Summary

BILLING CODE	PAYMENT (NON-FACILITY RATE)	CLINICAL STAFF TIME	CARE PLANNING	BILLING PRACTITIONER WORK
Non-Complex CCM (CPT 99490)	\$43	20 minutes or more of clinical staff time in qualifying services	Established, implemented, revised or monitored	Ongoing oversight, direction and management
Complex CCM (CPT 99487)	\$94	60 minutes	Established or substantially revised	Ongoing oversight, direction and management + Medical decision-making of moderate-high complexity
Complex CCM Add-On (CPT 99489, use with 99487)	\$47	Each additional 30 minutes of clinical staff time	Established or substantially revised	Ongoing oversight, direction and management + Medical decision-making of moderate-high complexity
CCM Initiating Visit (AWV, IPPE, TCM or Other Face-to-Face E/M)	\$44-\$209	--	--	Usual face-to-face work required by the billed initiating visit code
Add-On to CCM Initiating Visit (G0506)	\$64	N/A	Established	Personally performs extensive assessment and CCM care planning beyond the usual effort described by the separately billable CCM initiating visit

Community Team

- Identifying gaps in care allows:
 - Referral clean up
 - Community resource connection
 - Understanding of how social determinants of health effect data

The backwards bike



SOURCE: SMARTEREVERYDAY.COM



THANK YOU

Questions for Discussion:

1. What population management strategies are working well in your practice?
2. What challenges do you anticipate in moving forward with population management strategies in your practice?
3. How can you utilize your existing team to better use the data obtained from your patient registries?
4. How are you using community resources to address identified gaps in care?